



I Kendu It, You Kendu It, We Kendu It

Davy Liu is the president of Kendu Films in Los Angeles. Davy is an innovative creator who brings stories of faith and hope to the world—a pioneer in bringing imaginative storytelling to the corporate world with story-driven products and services, creating timeless content and IP to inspire individuals, families, and businesses.

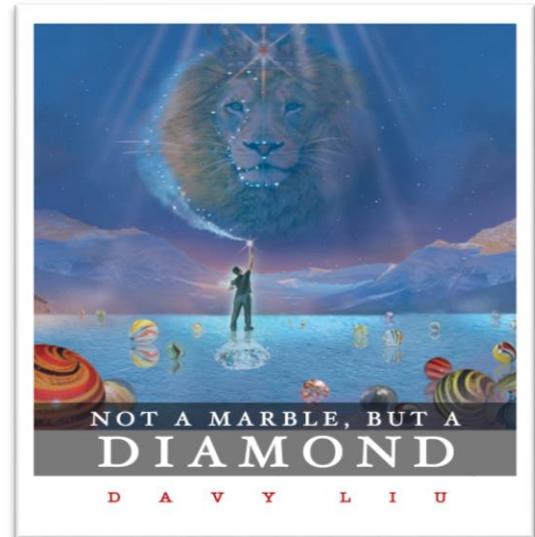
Davy's auspicious beginning in Taiwan was anything but commonplace. Much to the surprise of his parents and their team of doctors, this baby who was thought to be dead inside his mother's womb and was expected to be stillborn, revived at the moment of incision. Instead of tears of sorrow, there were tears of joy and amazement. The brain damage that the doctors had anticipated never manifested, but there was definitely something special about Davy—he was born with an artistic gift.

Sadly, as Davy grew up, he found that the sterile education system all but ruled out his ability for drawing. The idea that "you are nobody unless you become like the perfect kid next door" led him to be consumed by the darkness of low self-esteem. Fortunately, his talent was discovered by a teacher, who embraced and encouraged his unique ability as an artist. Ultimately, his work was celebrated globally with international fame in Hollywood.

Davy Liu immigrated to the U.S when he was only 13 and continued to struggle with his academic studies. During his first year in the U.S., his art teacher told him, "You can do it!", "You are a very talented young man!", "Your talent makes you unique and special!" His art teacher's words became the stream of inspiration that allowed him to confidently follow his life calling: not in making straight A's but in drawing straight lines. His artistic talent quickly led him to work for Walt Disney Feature Animation on classic films such as *Beauty and the Beast*, *Aladdin*, *The Lion King* and *Mulan*. He was named the "Most Original American Illustrator of the Year" in the year 2000, and his work has appeared in major publications such as *Time*, *U.S. Newsweek*, *The Wall Street Journal*, and *GQ*.



During his stellar career working with George Lucas on *Star Wars Episode One*, he noticed his life and security were only identified by his work and income. In fact, his quest for personal goals and dreams had faded, and he once again struggled to find the purpose of life beyond a career. Determined to face the fear that "you are nobody outside of Hollywood," he dared to leave everything behind and start his own studio, Kendu Films, inspired by "I Kendu It." The studio has created a number of timeless story books for the "Invisible Tails Series." Davy's unique ability to tell a story from the animal's perspective has allowed him to share his life's journey as an inspiration to others. His enchanting children's book series recently won the best library book award in China. His inspirational autobiography, *Not a Marble, But a Diamond*, was also published in China in early 2017. Davy is a global motivational speaker with talks given at TEDx, "EO," Deutsch Bank Singapore, Amway, Procter and Gamble, Prudential Life, and a variety of venues all over the world.



Davy's corporate talk conveys, in a colorful and original way, how to **"Be a Cowboy, Not a Cow."** One of the biggest challenges in developing an idea, story, or brand is to find originality. In most cases, the final results look like something that already exists in the marketplace. However, during Davy's time at Disney, he and his team were required to create uniqueness in each animated film: giving *Beauty and the Beast* a fresh story, empowering characters like Simba in *The Lion King*, and giving *Aladdin* its own voice. These projects were developed with the motivation to **"dare to think big, and dream the impossible."** Davy encourages corporate audiences to think "outside the box." Highly motivating and entertaining, Davy will empower your team to be inspiring leaders and not just followers. In the fast-paced world of business, branding is everything. Originality is rare, but it breeds a distinctive look and feel and breathes new life into an established business structure. Let Davy open your eyes to the Disney magic that sees the world through the eyes of the characters, allowing for a powerful brand and following, which in turn leads to increased sales and global success.

For your upcoming speaking event, please contact: pr@kendufilms.com